

These kids will
get a great education
and conquer the world.



ABC Company
PLUMBING • HEATING • COOLING • ELECTRICAL
1234 Main Street
Your City & State

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STANDARD
U.S. POSTAGE PAID
PERMIT HOLDER

JOHN Q. CUSTOMER
12345 ORDERMORE DRIVE
YOUR TOWN, MN 12345

They're going to be plumbers,
electricians, heating and air technicians. Surprise!



Every school has students destined for technical training – it's a perfect fit for them. Great news! Jobs in plumbing, electrical, heating and air are in high demand. They provide great pay, varied career opportunities and job security. Technical education is extremely affordable and students can start earning money right away with on-the-job training.

Here's an easy way for your students to learn about rewarding careers in the trades.

ABC Company is a local business and we'd like to arrange a visit to your school to discuss what it's like to work in the trades, explain available career paths and answer students' questions. We'd also like to extend an invitation for interested students to visit our shop. They'll tour our trucks, talk with our team of professionals and learn about the awesome opportunities in the trades. It'll be interactive and fun. Best of all, we'll make all the arrangements.

Questions? Please contact me, or visit: [ExploreTheTrades.org/CareerConnections](#)



ABC Company
PLUMBING • HEATING • COOLING • ELECTRICAL
Joe Smith, Owner
1-800-123-4567
joe.smith@ABCcompany.com



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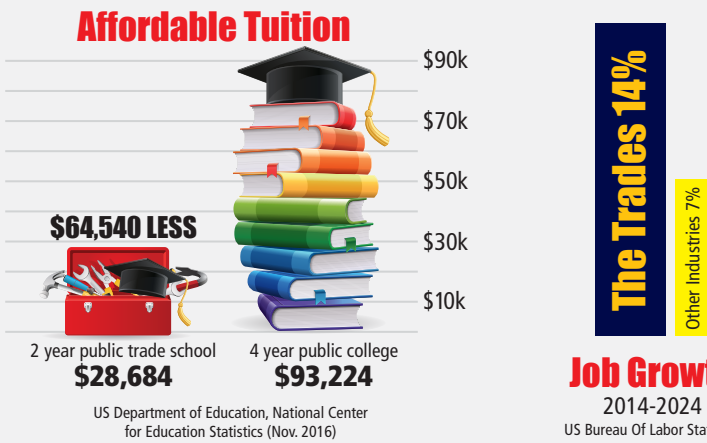
ABC Company is a local partner of Explore The Trades, a program of the Nexstar Legacy Foundation, a non-profit organization whose mission is to help young people discover the prestige, earning power and stability of careers in the home services industry.

Career Facts

PLUMBERS • HVAC TECHNICIANS • ELECTRICIANS



Average annual salary of plumbers, HVAC technicians and electricians by job title
Nexstar® Network 2017 Financial Survey



Show your students the path to a great career! Download our FREE infographics:
[ExploreTheTrades.org/CareerConnections](#)

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(Company Name Here)
(Your Address)
(Your Town, State Zip Here)

(Mailing Address Here)

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(Your Logo Here)
(Name, Title Here)
(Your Phone Here)
(Your Email Here)



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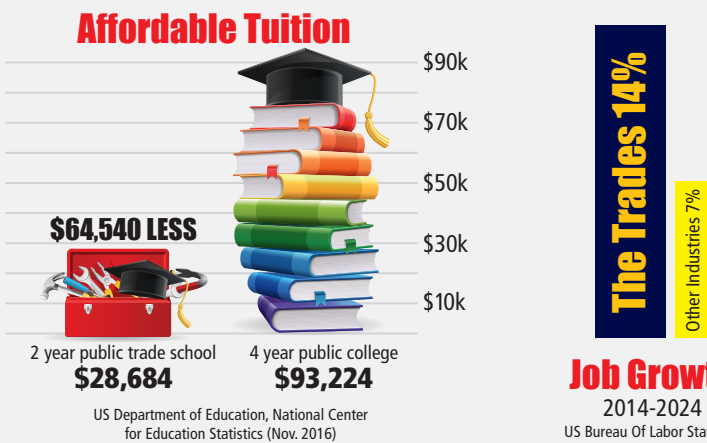
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